

BLUE OCEAN Coaching Co. "A Sea of Possibility"

Do I Need a Coach? Can I Afford a Coach?

What Business Leaders Say

Coaching has become one of the most important elements to a complete program of personal and professional excellence. People from all walks of life have recognized this as one of the best ways to create positive changes and lasting results in their lives. "Inspirational books helped me to define my dreams. Having a coach showed me precisely how to achieve them while bringing back the balance in my life." *Robin Sharma, Who Will Cry When You Die?*

Stats and Studies

1. In a Harvard study begun in the 1950's, only 10-15% of the Harvard Business School graduates fashioned a specific WRITTEN vision for their business life. **Five decades later, that 10-15% had 90% of the assets of the entire group.**
2. The Lore Institute found that about 80% of large companies use Executive Coaches to develop leadership, enhance emotional intelligence, and ensure success at times of transition. Three recent business impact studies demonstrated an average of a nearly **SIX FOLD return on investment. (550 %).**
3. A Fortune 500 firm recently engaged Metrix Global LLC to determine the benefits and ROI for an executive coaching program. Three-quarters (77%) of the 30 respondents indicated that coaching had significant or very significant impact on at least one of nine business measures. *Sixty percent of respondents were able to identify specific financial benefits that came as a result of their coaching.*

Can I Afford Coaching? Can You NOT Afford It?

If the average ROI (Return on Investment) for coaching as reported in some studies exceeds 500%, then what if you invested \$5000 for coaching? You might expect a ROI of \$25,000! What would THAT look like for your business, your attitude, your outlook and your life? What if your team were to invest in coaching? The possibilities of of co-creative coaching are endless.

Obvious Disclaimer: Clients are unique; results vary and are measured in a variety of ways. Like any other life change commitment, the level of one's commitment affects the outcome. But just as 2 horses can pull a load 250X what one horse can pull, so too can two people, working in tandem, create a powerful synergy that can impact results in a highly accelerated manner.

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A coach may be the guardian angel you need to rev up your career. Money Magazine

"Coaching is now part of the standard leadership development training for elite executives and talented up-and-comers at IBM, Motorola, J.P. Morgan, Chase, and Hewlett Packard. These companies are giving their best prospects what star athletes have long had: a trusted adviser to help reach their goals." CNN.com

Coaching started in the business world to help executives cope with their professional lives, and it still thrives in the corporate environment. But individuals are increasingly turning to coaching for help. Minneapolis, St. Paul Star Tribune.

Executive coaches are not for the meek. They're for people who value unambiguous feedback. If coaches have one thing in common, it is that they are ruthlessly results-orientation. - *Fast Company Magazine.*

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I absolutely believe that people, unless coached, never reach their maximum capabilities. - *Bob Nardelli, President, CEO, Home Depot*

First and foremost, I immediately doubled my time. I delegated more, scheduled vacations rather than merely thought about them. Most coaching clients are smart, very smart, yet they still know the value of accessing someone who can be objective, honest, and constructive about the options they are facing. - *Jack Canfield, Chicken Soup Series and Success Principles*

Most people are only utilizing about 10% of their computers abilities. Use a coach to maximize your effectiveness. Mike Foster, CEO, Tech Coach.

When two or more people coordinate in a spirit of harmony and work toward a definite objective or purpose, they place themselves in position, through the alliance, to absorb power directly from the great storehouse of Infinite Intelligence. *Napoleon Hill, Think and Grow Rich.*

How might *you* benefit from working with a qualified coach and creative thinking partner? The possibilities are endless if you are willing to reach for it- everything you want is just outside your comfort zone! From Jack Canfield, Success Principles

Coaching Produces Results

Observe anyone at the top of their game and the results will be the same - they've all had valuable guidance and direction, and more often than not, it comes in the form of a coach. Personal fulfillment and success comes from living the life you were designed to live

Your Actions

You've heard the saying, if you don't like the results you are getting, change the behavior that produces those results. Understanding your life purpose and developing a strategy to obtain the success you desire is vital. Working with a professional coach you'll get the support, guidance, accountability and motivation that you need to achieve break through results